


## AFIF 2018 NATIONAL CONFERENCE PROGRAM

Thursday, 24 May 2018		
1800 – 1930	<b>Welcome Cocktail Reception</b> Vela 3 Bar, Level 3, Novotel Brighton Beach, Sydney	Sponsored By 

Friday, 25 May 2018	
0800 - 1640	<b>Registration Desk Open</b> Endeavour Ballroom Foyer, Mezzanine Level, Novotel Brighton Beach, Sydney
0800 - 0830	<b>Arrival Tea and Coffee</b> Endeavour Ballroom Foyer, Mezzanine Level
0830 – 1010	<b>Opening Plenary Session</b> Endeavour Ballroom
0830 - 0840	<b>Welcome to Conference and AFIF Update</b> <i>Paul Golland, Chairman &amp; Brian Lovell, CEO</i>
0840 - 0900	<b>Conference Opening</b> <b>Dept. of Home Affairs (DoHA) 'Bringing it all together'</b> <ul style="list-style-type: none"> <li>- <i>Hon Angus Taylor MP, Minister for Law Enforcement and Cyber Security, Federal Member for Hume</i></li> </ul>
0900 - 0940	<b>Aircargo Security</b> <b>'Today the USA, Tomorrow the World?'</b> <ul style="list-style-type: none"> <li>- <i>Anita Langford, Acting Assistant Secretary, Air Cargo Security Policy Branch, Air Cargo Security Branch, Office of Transport Security</i></li> </ul> <p><i>Followed by Panel Discussion.</i>            Moderator: <b>Brian Lovell, CEO, AFIF.</b></p> <ul style="list-style-type: none"> <li>- <i>Anita Langford, A/Assistant Secretary, Air Cargo Security Policy, Office of Transport Security</i></li> <li>- <i>Geoff Young, Vice President South Pacific, AMI;</i></li> <li>- <i>Matthew Fleming, Manager, Security International &amp; Freight, Qantas Airways</i></li> <li>- <i>Beau Paine, Regional Vice President Cargo-Australia, Menzies Aviation</i></li> <li>- <i>Lyndsay Sharp, Key Account Manager, dnata Air Services, Sydney</i></li> </ul> <ul style="list-style-type: none"> <li>• Readiness of CTOs, Airlines; Off-Airport RACAs; AACAs, Known Consignors; Transport Security;</li> <li>• Govt. Funding &amp; Support?</li> <li>• Future impact on RACAs</li> </ul>

0940 - 1010	<p><b>Cyber Security</b></p> <p><b>‘Anatomy of a Cyber Attack and What to do if you are Targeted’</b></p> <ul style="list-style-type: none"> <li>- <b>Gabe Davis</b>, Federal Agent, Cyber Crime Operations, Australian Federal Police</li> <li>• What is the Threat?</li> <li>• Malicious Cyber-attacks ; Denial of Service attacks</li> <li>• Cyber-intrusion - Hackers &amp; hacktivism, Malware, Dark Networks, Money flows from cyber-crime</li> <li>• Anatomy of a cyber-attack bust - catching the attacker?</li> </ul>	<p>Sponsored By  </p>
1010 - 1040	<p><b>Morning Tea and Trade Display</b></p> <p><i>Endeavour Ballroom Foyer</i></p>	<p>Sponsored By  </p>
1040 - 1120	<p><b>Customs &amp; Border</b></p> <p><b>Trade Modernisation and Supply Chain Security</b></p> <p><b>‘How does Border Compliance demands and NCTF/WTO Trade Facilitation Initiatives Co-exist to Deliver Benefits for Industry into the Future?’</b></p> <ul style="list-style-type: none"> <li>- <b>Christie Sawczuk</b>, Assistant Secretary, Trade Modernisation and Industry Engagement, DoHA</li> <li>- <b>Andrew Hudson</b>, Partner, Rigby Cooke</li> <li>• National Committee on Trade Facilitation</li> <li>• Trade Facilitation Initiatives Working Group – Trusted Trader, Single Window Project</li> <li>• Trade and Compliance - Free Trade Agreements, Asbestos, Voluntary Disclosure, INS Penalties</li> </ul>	
1120 - 1150	<p><b>Technology &amp; Automation</b></p> <p><b>‘Fast Forward 10 years – What will the Freight Logistics Industry Look Like and How do I Prepare for the Future?’</b></p> <ul style="list-style-type: none"> <li>- <b>Richard White</b>, CEO, Wisetech Global</li> <li>• Digitization</li> <li>• Big data Analytics</li> <li>• Rise of the machines - Automation; Artificial Intelligence; Machine Learning, Drones, Driverless vehicles</li> </ul>	<p>Sponsored By  </p>
1150 – 12.30	<p><b>Air Cargo</b></p> <p><b>Global Initiatives in Air Cargo - FIATA, IATA and the Local Perspective</b></p> <ul style="list-style-type: none"> <li>- <i>Panel Discussion –</i></li> <li>- Moderator <b>Paul Golland</b>, Chair AFIF &amp; Senior Committee Member FIATA Air Freight Institute</li> <li>- <b>Matteo Zanarini</b>, IATA Area Manager SW Pacific</li> <li>- <b>Nigel Chynoweth</b>, Cargo Manager Australia Cathay Pacific</li> <li>- <b>Beau Paine</b>, Regional Vice President, Cargo – Australia, Menzies Aviation</li> <li>• FIATA, IATA initiatives and the Local Perspective</li> <li>• e-AWB – IATA moves to expand carrier take up</li> <li>• Cathay Pacific and Menzies Aviation experience in handling e-AWB operationally</li> </ul>	

1230 - 1320	<p><b>Lunch and Trade Display</b></p> <p><i>Endeavour Ballroom Foyer</i></p> <p style="text-align: right;"><b>Sponsored By</b>  </p>
1320 - 1350	<p><b>Agriculture/Biosecurity</b></p> <p><b>Department of Agriculture &amp; Water Resources Update – Biosecurity – Challenges and Opportunities’</b></p> <ul style="list-style-type: none"> <li>- <b>Lee Cale</b>, Assistant Secretary, Biosecurity Implementation, DAWR</li> <li>• Overview of the work being undertaken by DAWR with Freight Forwarders in developing future work plans.</li> <li>• Q&amp;A</li> </ul>
1350 - 1420	<p><b>Business Management</b></p> <p style="text-align: right;"><b>Sponsored By</b>  </p> <p><b>Smart Marketing – 10 Step Holistic Approach to Smart Marketing</b>  <b>“I Don’t Know what I Don’t Know”</b></p> <ul style="list-style-type: none"> <li>- <b>Phil Ore</b>, Marketing Entourage (presented by HLB Mann Judd)</li> <li>• Strategy, Brand, Messaging, Website, Social Media, Lead Generation, Videos</li> <li>• Future of Sales in a technological future and 5 big trends – social, mobile, cloud, big data and Artificial Intelligence</li> <li>• CX (Customer Experience) Focus – Employees, partners and Customers</li> </ul>
1420 - 1500	<p><b>Ocean Cargo</b></p> <p><b>‘Sydney - Big Port, Big Challenges Ahead’</b></p> <ul style="list-style-type: none"> <li>- <i>Panel Discussion –</i></li> <li>- <b>Marika Calfas</b>, Chief Executive Officer, NSW Ports</li> <li>- <b>Vic Regina</b>, Director CMCC, Transport for NSW</li> <li>- <b>Greg Pauline</b>, Director of Infrastructure &amp; Property, Qube Holdings</li> <li>• Port capacity and precincts for handling increased container volumes V residential demands</li> <li>• Qube Moorebank, MCS and NSW Ports Enfield Intermodal Terminals, Truck and Rail Capacity</li> <li>• Impacts of more empty containers returning to Stevedores directly by road instead of rail</li> <li>• Transport for NSW plan for accommodating the increasing volume of containers moving through Port Botany, within Sydney, intrastate and interstate</li> <li>• Duplication of Port Botany rail access – Update</li> </ul>
1500 - 1530	<p><b>Afternoon Tea and Trade Display</b></p> <p><i>Endeavour Ballroom Foyer</i></p> <p style="text-align: right;"><b>Sponsored By</b>  </p>

1530 - 1610	<p><b>Legal Update</b></p> <p style="text-align: right;">Co-Sponsored By   </p> <p><b>Chain of Responsibility – Is your Business Ready</b>  <b>Employee Actions &amp; Ramifications for the Business – Recent Case Learnings</b>  <b>Professional Indemnity Insurance for Employee Errors – what is covered, what isn't</b></p> <ul style="list-style-type: none"> <li>- <i>Danella Wilmshurst, Principal Lawyer, TM Law</i></li> <li>- <i>Frazer Hunt, Partner, Insurance, Transport &amp; Trade, Mills Oakley</i></li> <li>- <i>Iain Sharples, Nat'l Manager Marine and Transport Liability, Zurich Insurance</i></li> </ul> <ul style="list-style-type: none"> <li>• Bills of Lading Documentation - Responsibility and Liability - \$845K legal liability for forwarder issuing H/Bills</li> <li>• Chain of Responsibility – Practical Steps in preparing your business, Liability of business owners and managers.</li> <li>• Standard Trading Conditions Update</li> <li>• Warehouse Liens</li> </ul>
1610 - 1640	<p><b>Blockchain</b></p> <p><b>What is Blockchain and Implications for the Freight Forwarder's Business?</b></p> <ul style="list-style-type: none"> <li>- <i>Presenter: Richard Arrage, Special Counsel, Colin Biggers Paisley Lawyers</i></li> </ul> <ul style="list-style-type: none"> <li>• Unravelling the complexities</li> <li>• Distributed Ledgers and Linking Crypto Currencies</li> <li>• Issues for our industry sector and transacting business</li> <li>• Fraudulent Activity</li> </ul>
1640 - 1650	<p><b>Education &amp; Training</b></p> <p><b>Crucial Skills Project Update -</b></p> <ul style="list-style-type: none"> <li>- <i>Brian Lovell, CEO AFIF</i></li> </ul> <ul style="list-style-type: none"> <li>• Skills Gap; Recruitment &amp; Training for the Future of our industry</li> </ul>
1650 - 1700	<ul style="list-style-type: none"> <li>• <b>Conference Wrap &amp; Close including Prize Draws</b></li> </ul>
1900 - 1930 1930 - 2400	<p><b>Pre - Dinner Drinks</b></p> <p><b>Industry Gala Dinner</b></p> <p><i>Venue: Endeavour Ballroom, Novotel Brighton Beach, Sydney</i></p> <p style="text-align: right;">Sponsored By  </p>